

Quote

THE WEEKLY DIGEST

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Week of October 17, 1954

MAY WE *Quote* YOU ON THAT?

[1] DAG HAMMARSKJOLD, Sec'y Gen'l of UN, *clarifying intent of a pamphlet interpreted to imply that employes of the world organization should place their obligation to UN above loyalty to their own country*: "The interpretation is most misleading. The board has not said that employes should put loyalty to the United Nations above loyalty to their country, and does not intend this construction to be implied. Our workers are not expected to give up their nat'l sentiments, but to bear in mind the reserve and tact incumbent upon them by reason of their internat'l status." . . . [2] Pres DWIGHT D EISENHOWER, *asking for Republican Congress*: "You know perfectly well that you just can't have one car with 2 drivers at the steering-wheel and expect to end up any place but in the ditch." . . . [3] Sen LYNDON B JOHNSON (D-Tex) in a telegram to Pres Eisenhower, *denying that a Democratic Congress would create "cold war" within gov't*: "It takes 2 belligerents to make a war, and therefore

Quote of the Week

CHAS E WILSON, Sec'y of Defense, *suggesting that unemployed in "surplus labor" areas might go elsewhere to seek work*: "I've got a lot of sympathy for people where a sudden change catches 'em—but I've always liked bird dogs better than kennel-fed dogs, myself. (The bird dog will) get out and hunt for food, rather than sit on his fanny and yell." . . . WALTER REUTHER, pres of CIO, in a telegraphic protest to Pres Eisenhower: "These (unemployed) workers are now 'dogs' to your grinning Sec'y of Defense."

—"

there will be none unless it is initiated by the Executive branch." . . . [4] Mrs OVETA CULP HOBBY, Sec'y of Health, Education & Welfare: "We need more citizens who can see their gov't's responsibility toward the whole people, not merely to certain groups, whether they represent segments of business, or of health, welfare, or education."

FOURTEENTH YEAR OF PUBLICATION



Any change in the political picture between now and Election Day is likely to favor Republicans, as Pres Eisenhower takes a more active stand in behalf of party candidates. But as we see the situation, it is improbable that the tide will turn sufficiently to bring about the election of a Republican House. As of now, we see a Democratic majority of about 24 to 27 seats. The Senate race is much closer. It can go either way. We give the Republicans a very slight edge, on an analysis too involved to detail here.

What we can expect in the way of legislation from the 84th Congress will obviously depend a great deal on the outcome of the Nov elections. If the Democrats control both houses, they will naturally look toward '56, and we can expect considerable sabotage of

the Eisenhower program. The fact that they quite generally supported the President during the past 2 yrs is not an indication that they will continue to do so with a Presidential election in the offing. A Democratic House, freshly elected by voters who presumably "want a change" will push Democratic-inspired legislation for which the party can claim credit. These measures may not (and in some cases will not) vary basically from the Eisenhower *desiderata*—but they will carry the Democratic label.

In such a situation there should be an increased tendency to vote along party lines. This is a novelty; we have had coalition gov't for nearly a generation. Heretofore, on crucial issues, a hard core of Southern Democrats have cast their lot with Republicans. This *may* occur again if Democratic leaders become too leftish in their program. But it is now less probable.

A Republican Senate and a Democratic House would result in something of a stalemate. Measures that cannot be compromised simply won't get thru.



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★
"He who never quotes, is never quoted"
★ ★

Charles F. Johnson



AGE—1

Is it not wonderful when their life is ending, the leaves are moved somehow, to make a festival of this their evening? In that short time allotted them, they've found the secret—artlessly more colorful and gay and interesting in their old age than in their lifetime.

—*Lifetime Living*, 10-'54.

" "

Old age, believe me, is a good and pleasant time. It is true that you are quietly shouldered off the stage, but then you are given such a comfortable front seat as spectator, and if you have really played your part you are more content to sit down and watch.—JANE ELLEN HARRISON, *Forbes*.

AVIATION—2

Of the 20,000 military planes the Soviet Union now has, 1,200 are propeller-driven, long-range bombers of the B-29 type; 11,000 are fighters, mostly jets of various categories. . . 5,800 are light and medium bombers, many of them jet propelled; and 2,000 are transport airplanes.

Against this array, the U S must count all types, except training, possessed by the Air Force, the Navy (including the Marine Corps) and the Army to arrive at a front-line total in the neighborhood of 12,500. — Gen CARL SPAATZ.

BEHAVIOR—3

Have you heard the new beatitude for school administrators? "Blessed are they who run around in circles, for they shall be known as big wheels."—Editorial, *Nation's Schools*.

CHURCH—Contributions—4

The sum the individual churchgoer deducts from his income tax under "church contributions" is between him and Uncle Sam, but the records of nat'l church organizations show that most people actually give less than \$35 a yr. The average sum dropped into collection plates each Sunday is 64 cents! As pastor of one well-attended church in a Boston suburb pointed out wryly, "Less than the price of a good martini."—JHAN & JUNE ROBBINS, "You're Underpaying Your Pastor!" *Coronet*, 10-'54.

COMMUNISM—Democracy—5

In Berlin the "soft answer turneth away wrath" philosophy was used with mat'ls substituted for words. A garbage detail in the Eastern zone mischievously dumped a load of refuse over the border in the Western zone. The next morning they found on their side a large box of fresh butter deposited there by the West Berliners, together with a note reading: "Each gives what he has."—*Nashua Cavalier*, hm, *Nashua Corp'n*.

..... *Quote*



A quick change has been made in plans for housing Queen Mother Elizabeth when she visits N Y in late Nov. She was to have been on a special floor of the Waldorf-Astoria, which was redecorated for her. Instead, she'll stay in suburban Riverdale, N Y. Reason: it has just been learned that the Duke and Duchess of Windsor will be in N Y at the same time, and will take up their customary residence at the Waldorf.

" "

The old Treasury Dep't bldg is getting the water-blast treatment to remove a 100-yr accumulation of grime and dirt which has coated the pink granite exterior. Remarked Rep Walter Rogers (D-Tex): "It looks like the Treasury is getting cleaned both inside and out!"

" "

Hostess Gwen Cafritz served champagne with tiny scoops of ice cream in it at her 1st big party of the new social season. Something she learned from a countess in Venice, Mrs Cafritz said.

" "

They're telling about a bureaucrat sitting at the breakfast table at home at 10:30, still enjoying a cup of coffee and the morning paper. "You'd better go to work," protested his wife. "Good golly," exclaimed the startled bureaucrat, "I thought I was at work!"

..... *Quote*

CREDIT—Collections—6

Some people's only idea of exercise is letting bills run.—TIM BURR HELPS, hm, Marsh & Truman Co.

EDUCATION—7

It is more important to educate our children than to bld highways. A system of roads, even tho overcrowded and obsolete, can be replaced and restored. A generation of youth lost thru the neglect of our school system can never be replaced.—REX H TURNER, spokesman for Nat'l Education Ass'n.

" "

It seems a shame that college education should be wasted on high school graduates, who already know everything. — OREN ARNOLD, *Kiwanis Magazine*.

FLATTERY—8

How much flattery a woman can absorb without bursting will never be known because no woman has ever burst.—WILLIAM FEATHER.

FREEDOM—9

If democracy upholds any final dogma, it is the only one that can be safely linked with power, the dogma that man is greater than his dogmas and his personality entitles him to his own.—ROB'T M MACIVER, *The Web of Gov't* (Macmillan).

GOD—and Man—10

A woman in India stood by a temple in process of construction. A missionary asked her the cost of the bldg. She looked at her questioner in surprise and ans'd, "Why, we do not know. It is for our god. We don't count the cost." —Mississippi Nazarene.

Mining the Magazines



At its fall meeting a fortnight ago, Magazine Publishers Ass'n adopted the most vigorous resolution in its history against the distribution of obscene literature. The group not only urged the strict enforcement of existing laws, but also planned discussions with state legislatures looking toward strengthening present statutes.

Installment selling is a typical technique of the American enterprise system. But the practice is spreading abroad. *Weltbild*, the German magazine, recently made an analysis of commodities purchased by Germans on the deferred-payment plan. About 60% of such purchases are for clothing and linens. Furniture and household needs account for 28%. Then come sewing machines, typewriters and bicycles, accounting for 5%. Miscellaneous items make up the small remainder. Significantly, automobiles are not even mentioned!

Our British cousins, who have a strong trend toward collective action, were confronted last month by the simultaneous publication of 3 new periodicals for youthful readers. These were sponsored by London newspapers — the *Mirror*, *Express* and *Sketch*. In a further burst of originality, they were titled respectively, *Junior Mirror*, *Junior Express* and *Junior Sketch*!

DEENA CLARK, in the *Diplomat*, tells of a merchant seaman who was being investigated under the U S Immigration Act. Among the questions asked: "Do you have any pornographic literature?" To which the seaman made reply: "Heck, no; I don't even have a pornograph!"

— 77 —

Man should again become the dominant family factor—and women, for their own good, should see to it. So says Dr Louis Bischoff (*Your Life*, Oct). It's psychologically bad for all concerned when women "wear the pants" and become the recognized family boss. Check the male tendency toward feminine traits—make man again dominant (and take him down a bit, of course, if he becomes domineering!)

In *Coronet* (Oct) Ray Josephs writes on "Size Up Your Boss And Get Ahead." Basic premise seems to be that all bosses are, in varying degrees, bores, but that the employee who is properly intelligent, diplomatic and obsequious can work him for raises and other favors. Admonition: If your boss makes you sick, try another type.

..... *Quote*

GOVERNMENT—Expenditure—11

Out of every gov't dollar, 66¢ goes for defense, and 23¢ for interest on the nat'l debt, veterans' benefits and agricultural supports. The rest of the gov't operates on the remaining 11¢. — SINCLAIR WEEKS, Sec'y of Commerce, addressing Smaller Business Ass'n of New England, in Boston.

HATE—12

I remember the high school boy who said: "I don't hate anyone, but if I ever begin, I have the fellow picked out!"—Dr LOGAN HALL.

HISTORY—13

History repeats itself, as everybody knows, but why does it have to do it so fast?—Grayson (Ky) *Jnl-Enquirer*.

HUMOR—14

A normal sense of humor starts at home and is enriched and nourished there. A youngster who gets a really good sense of laughter started early—by a combination of home and teacher influences—can carry it all his life.—FRANCES HORWICH, ("Miss Frances" of tv's *Ding-Dong School*), quoted in *Argonaut*.

IDEAS—15

If you have had your attention directed to the novelties in thought in your own lifetime, you will have observed that almost all really new ideas have a certain aspect of foolishness when they are first produced, and almost any idea which jogs you out of your current abstractions may be better than nothing. — A N WHITEHEAD, *Science*.

..... *Quote*

INTERNAT'L RELATIONS—16

Although the very lives of their children and grandchildren may depend on a sound solution of the internat'l problems which confront the nation, the people have not in any significant proportion reached firm conclusions, much less formulated adequate reasons for such conclusions as they announce.—OWEN J ROBERTS, Former Justice, U S Supreme Ct, *Public Opinion Quarterly*.

LIFE—Living—17

The question is not so much what man expects or does not expect from existence, but what use he aims at making it. — ALBERT SCHWEITZER, *Illustrated*, London.

LOVE—18

Love must be paid over to buy love, and generosity will buy generosity from your fellow creatures.—*Woman's Wkly*.

MARRIED LIFE—19

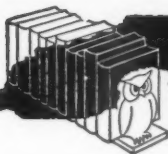
The first step in the education of a wife in money matters is to give her some. — MARCELENE COX, *Ladies' Home Jnl*.

MODERN AGE—20

Overheard in a Beverly Hills jewelry store: "\$395 for a topaz ring! Who ever would wear one that size anyway?" "It isn't a ring. It's for the top of the gearshift handle of a Jaguar."—*New Yorker*.

PHILOSOPHY—21

If we noticed little pleasures as we notice little pains—if we quite forgot our losses, and remembered all our gains—if we looked for people's virtues, and their faults refused to see—what a comfortable, happy, cheerful place this world would be.—*Tampa Sun Dial*.



Book Briefs

The low estate of the "book business" is emphasized by Curtis G Benjamin, pres of McGraw-Hill, in his assertion that the annual "farm value" of the peanut crop in the U S was \$147 million, while publishers realized only \$100 million for their crop. More humiliating, perhaps, is another comparison: We Americans spend approx twice as much on dog food as on books!

Shortly after Harry Barnard turned over the ms of *Rutherford B Hayes and His America* to Bobbs-Merrill it occurred to him that it might be a rather keen publicity stunt to send a copy of this book to every public library in Paraguay. (Hayes, it seems, is revered as a sort of patron saint by citizens of Paraguay. Some 80 yrs ago he arbitrated a dispute between that country and Argentina; ruled for Paraguay.) Publisher ok'd the idea. But there turned out to be one slight hitch: Paraguay has no public libraries!

About the time you read these lines a baker's dozen of famous mystery writers will be gathered at a dinner in Washington. The group, collectively, has written a story, "Let's Catch the Killer," which will be acted out during the dinner. The object is to collect money to battle another killer, Cancer. Sponsor of the dinner is the Institute of Cancer Research.

The publishers of those historical novels never seem to run out of material—until they get to the girl on the cover.—
LUKE NEELY.

”

Leroy Gore, the Wisconsin newspaper publisher who launched the "Joe Must Go!" crusade of some mo's ago, against Sen Jos McCarthy, is bringing out a book this month under that title. This is a story of the campaign that attracted wide attention, even tho it failed in the announced intention of forcing the recall of the Jr Wisconsin Senator. (Gore says his '55 ouster move will surely succeed.) Messner is the publisher.

Civic-minded groups in an Ohio community joined forces lately to "do something" about the comic book menace. At the Stark County Fair they set up a booth, urging youngsters to bring in comic books for destruction. Each ten comic books yielded up as a burnt offering entitled the kid to a hard-bound book of his choice. Business was right brisk, our scout rep'ts, but the surrendered comics were conspicuously dog-eared. From this coincidence you are at liberty to draw your own conclusions.

.....Quote.....



"These thoughts that wander
thru Eternity . . ."

JOHN MILTON, *English epic poet who died 280 yrs ago (Nov 8, 1674) was an adept politician too, serving as Cromwell's right-hand man. He came to write Paradise Lost because of politico-religious disputes. Hence, we see no disrespect in speculating how current politicians' attitudes and fibes might sound, couched in sonorous phrases from his epic poems:*

"My opponent is mud-slinging."
Has thou betrayed my credulous
innocence

With vizzor'd falsehood and base
forgery?

"Let's repeal the 20th century."
Time will run back, and fetch the
age of gold.

"The reactionaries are persecut-
ing me."

I did but prompt the age to quit
their clogs . . .

When straight a barbarous noise
environs me.

"Senator, that reporter was here."
He's gone, and who knows how
he may report

Thy words by adding fuel to the
flame?

"The administration is a mess!"
Chaos umpire sits, and by decision
More embroils the fray by which
he reigns.

"Gentlemen, please, a united
front!"

All seemed well pleased, all
seemed, but were not all.

..... *Quote*

POLITICS—22

Politics ranks with baseball as a great American game, and it is the suddenness of change and the surprises it throws up which fascinate those who come near it and draw them into the one sector of American economic life where there is as yet no such thing as "social security," but only the interplay of free competition.—JOS C HARSCH, *Christian Science Monitor*.

POPULATION—23

Next to the atom bomb, the most ominous force in the world today is uncontrolled fertility.—ROBT C COOK, *Human Fertility: The Modern Dilemma* (Sloane Assoc's).

PRAYER—24

Dr Hyslop, a British psychiatrist at London's Bethlehem Hospital, says, "I believe that of all the hygienic measures to counteract depression of spirits and all the miserable results of a distracted mind, I would undoubtedly give 1st place to the simple habit of prayer." — CONSTANCE FOSTER, "Stockpiling Peace," *Good Business*, 10-'54:

RELAXATION—25

Biggest trouble today with humanity is that people no longer know how to relax comfortably without working at it. — Kossuth County (Ia) *Advance*.

RETIREMENT—26

If retirement means to you a state of doing nothing useful, don't be surprised if after you retire you find that you become nothing. — *Nashua Cavalier*, hm, *Nashua Corp'n*.

Pathways to the Past



Week of
Nov 7-13

American Education Wk Cat Wk 1954

Nov 7—Like a bolt from the blue, it struck Benj Franklin that lightning might be an electrical phenomenon, and 205 yrs ago (1749) he 1st recorded this later-proved theory. . . The elephant 1st appeared as a symbol for the Republican party 80 yrs ago (1874) in a Thos Nast cartoon in Sam Harper's Weekly. . . 10 yrs ago (1944) Franklin D Roosevelt, my friends, became the 1st man to seek and win a 4th term as President.

Nov 8—280th anniv (1674) d of John Milton, English epic poet, scholar and civil servant under Cromwell. . . 90 yrs ago (1864), in 1st election where U S Army was allowed to vote, Abraham Lincoln was re-elected. . . Montana became a state 65 yrs ago (1889). . . Electrical appliance era began 50 yrs ago (1904) when 1st "plug-in" electric connection was patented. . . 15 yrs ago (1939) *Life With Father* began its record-setting Broadway run.

Nov 9—*Lord Mayor's Day* (installation day for London's top man, this involves colorful traditional pageantry).

Nov 10—*U S Marine Corps Day* (gyrenes date origin from 2 units set up by Continental Congress on this day in 1775). . . A coup d'etat 155 yrs ago (1799) made Napoleon virtually dictator of France, as

First Consul. . . Congress enacted 1st conscription bill 140 yrs ago (1814), but sent no "Greetings from the President," since the war ended a month later. . . Their war stories were still new 35 yrs ago (1919) when War I vets gathered for 1st American Legion Nat'l convention.

Nov 11—*Veteran's Day* (formerly Armistice Day, it was renamed by Pres Eisenhower this yr to honor all U S war veterans). . . State of Washington entered the Union 65 yrs ago (1889).

Nov 12—Philadelphia citizens 205 yrs ago (1749) formed the Academy and College of Philadelphia (later Univ of Penna) and on Nov 13 elected — who else? — Benj Franklin as pres.

Nov 13 — *Sadie Hawkins Day* (Created in 1938 by Al Capp in his comic strip *L'il Abner* as a day for Dogpatch damsels to "marry up" with any man they could capture, this day is now celebrated, albeit lightheartedly, by many high schools and colleges). . . In a stern mood 310 yrs ago (1644), the Massachusetts Bay Gen'l Court banned Baptists from the colony and ordered religious training for Indians in the area. . . Probably resting in a self-designed casket, English cabinetmaker and furniture designer Thos Chippendale was buried 175 yrs ago (1779).

..... *Quote*

"Of all things!"

If you have gathered an impression that there are fewer trailers on the highways these days, your observation is quite correct. But do not infer that trailers are on the wane. They are in greater number than ever before. It is just that owners are somewhat less nomadic. A high percentage of trailers now park in semi-permanent locations. The Mobile Home Mfr's Ass'n estimates that about 85% of current output represents the "home" type of trailer. Some 11,000 trailer parks scattered throughout the country provide sites for these vehicles. Some of the locations are very plush indeed, providing every urban convenience. One venture backed by Hollywood movie stars even boasts a swimming pool, clubhouse and shopping center.

California has more than 2,000 trailer parks; Florida about half that number. Arizona is third. It is estimated that two million persons live permanently in trailers. Who are they? Three gen'l types: Industrial workers, retired persons and students. They pay monthly rental on their trailer-park spaces, ranging from a minimum of around \$15 to \$100 or even more in the more pretentious parks. Until recently the trailer family escaped all property taxes. Some municipalities now levy on those remaining more than 90 days.

Some trailers are so long that state laws prohibit their use on highways.

..... *Quote*

SAFETY—Safe Driving—27

A highway patrolman scolded a driver for using his bright lights while other cars approached him. "But I have always used bright lights," the man protested, "and nothing has ever happened."

The patrolman held his temper and explained that something could happen. "Moreover," he said, "it's bad highway manners. Suppose everyone who was approaching you refused to dim his lights. What would you do then?"

"Oh," said the driver, "that wouldn't bother me. I always close my eyes when I pass another car."

—PHIL MANN, *York Trade Composer*, hm, York Composition Co.

SPEECH—Speaking—28

In America you are frequently asked to give an after-dinner speech. The Americans love them. But don't be frightened if you're asked to speak. Over there speeches are good-natured and simple. It's fine if you can give statistics that are unknown to your listeners. Americans like statistics as much as ice cream.—ANDRE MAUROIS in *Welt-Knigge* (QUOTE translation).

SPIRITUAL—Material—29

As a society we are uniquely skilled at material creativity, but we tend to pay no more than lip service to the possibilities of intellectual and spiritual creativity. To put the problem in its extreme form, we are intolerant of spiritual vigor, because that kind of vigor is inevitably personal; it cannot be conventionalized, it cannot be predicted. — DOUGLAS KNIGHT, "The Colleges and the Rejection of Intellect," *Ass'n of American Colleges Bulletin*.

TEACHERS—Teaching—30

The key to what the teacher makes of the character of his pupils is often that which the teacher himself is.—Sister MARY AMATORA, "Teacher-Pupil Relationship," *Education*, 9-'54.

TELEVISION—31

"You've never seen a purple cow?

Then I can safely bet

You haven't yet invested

In a color TV set."

—BOB COLWELL, *Milwaukee Jnl.*

WAR—Peace—32

There is profound historical irony in the fact that America's security, perhaps its survival as an independent world power, depends on its ability to escape from the consequences of its complete military victory in the war . . . never in history has a great war been fought for such illusory and deceptive ends.—WM HENRY CHAMBERLAIN, *Beyond Containment* (Regnery).

WOMEN—Employment—33

Of 451 major job categories listed by the U S Gov't. women now have a foothold in 448.—*Survey Bulletin*.

WORLD RELATIONS—34

We have developed a remarkable maturity about our relations and responsibilities to the rest of the world. Most Americans recognize their world role today. The wonder is that they have come to this realization so swiftly.—FRANK W ABRAMS, chmn of bd, Standard Oil of N J.

In Brief

Internal Revenue is drastically revising income tax form 1040-A (for those with total incomes of \$5,000 and less.) Advance word is that it will not be much larger than a bank check; no computations needed. Idea is that mbrs of this group, deriving entire taxable income from wages or salaries, will not have to file *any* ret'ns (employer will make deductions, as at present, and keep all records.) This revolutionary course requires action by Congress. There's some hope law may be passed in time to eliminate filing of individual ret'ns on '55 income.

Fed'l Trade Commission has now prepared and sent to all makers of cigarets a suggested set of standards for their guidance in the preparation of future advertising. These "suggestions" do not have the force of law, but are sure to be viewed with considerable respect by an industry eager to keep out of trouble. "About the only thing left for us to say," a cynical spokesman observed, "is that our product contains tobacco, and can be ignited."

FTC also gets in the news by their recent action in ok'ing "push money" for store clerks. For a long time this practice has been frowned upon by the Commission, altho rather widely followed. Now, with FTC blessing, maker of cosmetics, underwear, etc, can pay retail clerks a bonus to push his particular brands.

..... *Quote*

Good Stories..... you can use

Two businessmen were talking as they sat at the bar, being unusually philosophical. Finally one of them commented, "You know, I often ask myself why humans have feet. When we are born, we are dragged to the light of day; we are carried to baptism, float to our weddings, and are driven to the cemetery. Why, I ask you, do we have feet?"

The other, visibly impressed, stared into his glass. Finally he inquired: "Do you suppose it is so we can trip into bankruptcy?"—*Revue*. Munich (Quote translation). a

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A mousy little man was frightened silly of his boss. One day he told a fellow worker he was sick. His friend suggested he go home.

"Oh, I couldn't do that."

"Why not?"

"The boss would fire me."

"Don't be silly. He'll never know. He's not even here today."

Finally the man was convinced and went home. When he got there he looked in the window and saw the boss kissing his wife. So he ran back to the office. "A fine friend you are!" he said to his co-worker. "I nearly got caught." — *Philnews*, hm, Phillips Petroleum Corp'n. b

.....Quote.....

I LAUGHED AT THIS ONE

JACK KYTLE

A prominent politician was due to arrive for a speech in a little western town. Mbrs of the Arrangements Committee formed a motorcade to meet the distinguished man at the edge of town and escort him to the Public Hall with proper fanfare.

But there was a mix-up—the speaker arrived by train. The cavalcade came dejectedly back to town.

After completing his address that evening, the visitor was approached by the chmn of the Welcoming Committee.

"Sir," said the chmn, "we're powerful sorry that we didn't have the opportunity to escort you into our city, but we'll take great pleasure in escorting you out of it."

”

A clerk in the hallowed halls of Claridge's in London picked up the phone and listened while a lady asked in what room of the hotel she might find a certain British comedian of the genre, say, of Red Buttons. The clerk, without bothering to consult his room roster, merely repl'd in precise syllables, "Madam, this is Claridge's!"—HORACE SUTTON, *Saturday Review*. c

Wise

Cracks

Sen Estes Kefauver (D-Tenn) rep'ts that he gave in to demands of his kids that they take part in his re-election campaign in Tenn. He let Diana pass out "Vote for Kefauver" buttons. "Daddy," she said later, "some of the people wouldn't take the buttons, so I pinned them on their backs." Explains Kefauver: "With the reach of a 6-yr-old, you can imagine where some of those buttons were pinned!"—QUOTE Washington Bureau. d

" "

"And after Goldilocks ate the porridge," read the baby sitter, "she went upstairs and saw 3 beds."

"Jeepers!" interrupted Junior, "that porridge musta been spiked!" —Great Northern Goat, hm, Great Northern Ry. e

" "

A conscientious father was advising his son who was about to be married. "Cooperation is the foundation of a successful marriage," Pop said solemnly. "You must do things together. For instance, if your wife wants to go for a walk, go for a walk with her. If she wants to go to the movies, go to the movies with her. If she wants to do the dishes, do the dishes with her."

The son listened dutifully and then asked, "Suppose she wants to mop the floor?" — Philnews, hm, Phillips Petroleum Corp'n. f

A completely frustrated woman is one who marries a man to reform him — and then finds he doesn't need it.—FRANCES RODMAN.

" "

The cold war is just another way of wrestling in peace. — DAN BENNETT.

" "

Football season: Time of the yr when girls whistle at men in sweaters.—In a Nutshell.

" "

Business may be turning the corner, but not on 2 wheels.—Banking.

" "

Now Dior designs undergarments to fit his radical new dress styles. The next step is up to Nature—to design women to fit the undergarments.—Omaha World-Herald.

" "

When a thru highway is open, it's probably because they're repairing the detour.—Town Jnl.

" "

Reckless driver: one who passes you on the highway, in spite of all you can do.—Lincoln Parker, Lincoln Park, Ill.

" "

The modern male is a lad who drives fifty mi's to bid a fire in a grill, but simply can't endure the drudgery of stoking a furnace.—Cincinnati Enquirer.

.....Quote.....

A lady who operates a boarding house in Alabama has a discreet, silent, but most effective way of collecting overdue rent. A new arrival noticed at supper one night that one of the boarders had one fork too many beside his plate, and seemed to be acutely embarrassed about it.

"Why is he so upset about an extra fork?" murmured the newcomer to his neighbor.

"Oh, that's how the landlady collects overdue board bills," came the answer. "When she puts that extra implement beside a plate, it means 'fork over!'" — *Wall St Jnl.* g

" "

"Please smile and watch for the birdie," said the photographer.

"Oh, drop that 'little birdie' stuff," said the modern youngster. "Get out your light meter and make some tests, adjust your lighting properly, and set your lens correctly or you'll ruin a sensitized plate." — *Indiana Teacher.* h

" "

A hard-bitten old judge was hostile to interviews and newsmen despaired of getting any stories from the close-mouthed codger.

One day an eager, green reporter set out to pry a human interest story from the magistrate. "Tell me, Judge Cowle," the novice probed, "what have you found the hardest thing to deal with in your career?"

The judge looked at him for a few minutes and said, "An old deck of cards." — *Monroe Co (Wis) Democrat.* i

..... *Quote*

I had just finished icing a cake for a church supper when I caught my 5-yr-old cousin sampling some icing from the top. When he denied it, I told him, "I'll ask God; He'll tell me who did it." A little later he wanted to know if I had asked God yet. When I said no, he ans'd, "Well, you don't have to. I asked Him and He said He forgot the little boy's name!" — *CINDY DORMAN, Grit.* j

" "

A young lad was being taught the value of money, and to curb his spending, his parents had him keep a detailed acc't of how he spent his allowance.

One day he said: "You know, since I have to write down everything I spend, I really stop to think before I buy some things." The parents congratulated themselves on the lesson he had learned when the boy cont'd: "I just never buy anything that's hard to spell." — *Voice of Youth*, published by Slovene Nat'l Benefit Soc'y. k

" "

Mrs Brown is a very large woman. Besides her great number of pounds, she is also possessed of unusual timidity about crossing streets where the traffic is heavy.

One day she stopped a policeman in the middle of the street. "Officer," she asked, "could you see me across the street?"

The officer turned and regarded her closely. "Madam," he repl'd, "I could see you for half a block." — *Arkansas Baptist.* l

Dr Bums was advising his nervous patient, "You worry too much about money. Don't. Just a few wks ago I had a patient who couldn't sleep because he was so worried about his tailor bills. I advised him to just forget about them, and now he feels fine."

"Yes. Doctor," said the patient sadly, "I know. I'm his tailor."—Temmler Werke publication, Hamburg (QUOTE translation). m



An Old American Costume

Indian costumes are expected to outsell space suits for Christmas.
—News item.

Come back from Mars and Saturn,
Stop circling round the moon.
There's been a change of pattern
And not a bit too soon.

The ray gun's lost its glitter,
The helmet's on the rack.
The tomahawk, no quitter,
And headdress now are back.

No more the screaming take-off
Of rockets bent for Mars.
Now braves in warpaint make off
For earthbound little wars.

No more the baffling jargon
Of interplanet science,
Since plastic craft, no bargain,
Have lost their former clients.

And grown-ups, gay as sparrows,
Shed anxiousness and doubt.
They now, though dodging arrows,
Know what it's all about.

Little Ruthie was discussing her future with her 3-yr-old cousin, Alan. "When I grow up," she said, "I'm going to be a Brownie."

Alan thought that one over and then popped, "I'm going to be a baloney sandwich." — *Hartford (Conn) Times*. n

" "

"What does 'apt' mean?" inquired Dot, returning home from school.

"Why, dear, it means smart, quick to learn," her mother said, pleased. "Why do you ask?"

"Oh," said Dot airily, "teacher just said I was apt to flunk."—*Dirie Roto Mag*. o

" "

Photographers often grow to see life solely from behind a camera, and their conversation becomes a jumble of lens openings, speeds, and light-meter readings. Art Buchwald tells this one about 2 photogs draped over a Paris bar, one telling of an experience that morning. Walking in the Bois de Boulogne, he had encountered a wretched old crone, huddling beneath a bundle of rags. She told him her heartbreaking life story: she had once been a countess—the toast of the Continent, but had lost everything and now was homeless and hungry, with nothing left to live for.

"The poor thing," murmured the other photographer. "What did you give her?"

"Well, it was sunny," said the 1st cameraman, "so I gave her f/11 at 1/100."—*Newsweek*. p

..... *Quote*

Quote-ettes

Civil Defense Spokesman at Alton, Ill., after a mock air raid: "I guess it was a success; it scared some of our citizens half to death."

1-Q-t

" "

Rev RICHARD DALRYMPLE, pastor, Chicago Foursquare Gospel Church, when flood waters for 2nd time threatened to invade church basement: "Oh, no, Lord! Not 2 wks in a row!"

2-Q-t

SECOND CLASS MATTER

Mr. Maxwell Droke
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News of the NEW

Edited by ALICE JACOBS

We've always envied the fairy-tale princess who had a wardrobe of 26 different heads. When she woke up each day she decided what mood she was in, then picked a head to match it. So far as we know, this isn't possible the a days, but soon you'll be able to decide whether to wear your nose *au naturel* or tip-tilted.

A Brooklyn woman, Mrs Blanche Posnack, has invented a preparation to keep her nose retriouse for 24 hrs at a time; hopes to have it on the mkt next yr. The formula consists of nitrocellulose, an ingredient to give a plastic coating, and certain solvents. In her pat-

ent application, Mrs Posnack says this makes a coating which won't be detected by others.

Here's the system: 1st, wash and dry nose. Second, using one finger, push tip of nose up where you want it (we tried this on *our* Cyrano de Bergerac proboscis, and it promptly started quivering like an excited bunny's. Maybe we just aren't the snub-nose type). Third, apply Mrs Posnack's preparation with a brush. Continue to hold your nose up with one finger while this dries. Then add a second coat and let *that* dry. Now you're pretty. Release nose. Don't sneeze. Compliments, we trust, will follow.

NOTE here items of special interest in this issue _____
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A ring binder holding 52 issues of QUOTE is available at \$2.00, postpaid.

